

APPLICATION & LICENSE AGREEMENT FOR EXHIBITION PARTICIPATION



The Pizza Tomorrow Summit
 Orange County Convention Center
 Orlando, Florida
 November 9-10, 2022



EXHIBITOR CONTACT INFORMATION: (**the below information will be used for all show correspondence)

*This name will be listed on all show materials

Company Name: _____ *Exhibiting As: _____
 Key Contact Name: _____ Title: _____ Email Address: _____
 Address: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Phone: _____ Cell: _____ Fax: _____ Website: _____
 Product Description: _____

BILLING INFORMATION (If different from above): Please advise your sales rep in writing

EXHIBIT SPACE COST: CORNER CHARGE:
 Incentive Rate: \$36.50 per Square Foot (Before 6/1/22) \$350 x Number of Corners
 Regular Rate: \$37.75 per Square Foot (Effective 6/1/22)

Booth Space Preferences: 1. _____ 2. _____ 3. _____ Total Sq. Feet: _____

Circle Booth Type: (Additional charges apply) In-Line Corner Peninsula Island

Booth Charges: Sq Ft x \$36.50 / \$37.75 = _____

Corner Charges: Number of Corners x \$350 = _____

Add-on Promotional Items = _____

TOTAL INVOICE AMOUNT = _____

PAYMENT TERMS, SCHEDULE, & CANCELLATION POLICY

Payment information: Credit Card: Visa Master Card Discover AMEX

A 1.5% CONVENIENCE FEE APPLIES TO ALL CREDIT CARDS

Card Holder's Name: _____

Card#: _____ Exp. Date: _____ V Code: _____

Deposit Pymt Amount: _____ Date: _____

Final Pymt Amt: _____ Date: _____

Billing Zip Code: _____ Authorized Signature: _____

BOOTH PACKAGES: All in-line booths come standard with 8' back drape, 3' side drape, and a company ID sign as well as a listing in the show directory and official show website. Peninsula booths come with an 8' back drape and company ID sign. Island booths do not include a back drape, but a company ID sign will be provided. Upgraded booth furnishing packages will be offered through the exhibitor manual when released.

Mail payments to: 800 Old Roswell Lakes Pkwy - Suite 130, Roswell, GA 30076. Please make checks payable to Grand Slam Events, LLC and please state for The Pizza Tomorrow Summit.

PAYMENT SCHEDULE: A 30% deposit is due with signed contract. 100% is due by August 18, 2022. Contracts received on or after that date are 100% due upon submission. Payments not received within 30 days of due date may result in forfeiture of space.

A cancellation fee of 50% of the total exhibit space will be applied for cancellations 90 days or more prior to the show opening, all deposits are non-refundable. A cancellation fee of 100% of the total exhibit space will be applied for cancellations less than 90 days prior to the show. Exhibit space reservation cannot be guaranteed if payment schedule is not maintained. By signing this agreement the exhibitor agrees to receive e-mail correspondence from Grand Slam Events, LLC and/or The Pizza Tomorrow Summit.

Signature: _____ Date: _____

Typing your name here authorizes as an official signature.

PLEASE RETURN THIS CONTRACT TO: Grand Slam Events, LLC
 FAX: 678.348.7676 • MAIL: 800 Old Roswell Lakes Pkwy - Suite 130, Roswell, GA 30076

Add-on Promotional Items

Check box below to add to invoice

- Featured Exhibitor: \$500.00**
Be listed on show-site signage as one of our "Featured Exhibitors". These signs will be placed throughout the lobby and show floor!
- Lobby Handouts: \$750.00**
Station a representative from your company in the lobby area as attendees are arriving and hand them info on your company while inviting them to your booth!
- Visit Our Booth Sign: \$900.00**
You will be one of only 4 companies to have a 22"x28" sign with your logo near the entrance of the show inviting attendees to your booth.
- Education Theater Sponsor: \$1,200**
Your logo will appear everywhere our education theaters are promoted including social media, show website, and on-site signage. (Limit 4) Call for exclusive option.

Please Note: If the show is forcibly canceled due to the COVID-19 pandemic or related circumstances, including but not limited to government mandates issued by the city, local, or state governments, your booth show fees will be either fully refunded or transferred to the next edition of the canceled event.

For Show Management Use Only

TERMS AND CONDITIONS

1. **CONTRACT:** This Application, Properly Executed by applicant (Exhibitor), shall, upon acceptance by Grand Slam Events, LLC (herein after called Show Management), constitutes a valid and binding contract.

2. **ASSIGNMENT OF SPACE:** It is understood by Exhibitor that in rare instances, contracted space will need to be re-assigned. Show Management, at their discretion, reserves the right to relocate Exhibitor. Show Management will make reasonable effort to notify Exhibitor by phone, fax, e-mail and/or mail should such relocation be necessary. Show Management assumes no responsibility whatsoever for exhibitor's goods, products or fixtures before, during or after the show.

In re-assigning exhibit space, Show Management shall carefully consider and at its sole discretion weigh collectively such factors (NOTE--factors are not presented in priority order nor to be construed to be weighed or prioritize) as:

- A. The size of exhibit space requested versus the overall space available for allocation to eligible exhibitors;
- B. The need to accommodate and encourage the introduction of new products for the buyer's benefit;
- C. The quality and creativity of the product displays;
- D. The continuity and length of an Exhibitor's previous exhibit activity;
- E. The size and shape of the space need as it relates to the effective display of an applicant's products for the convenience and benefit of the buyers;
- F. The Exhibitor's commitment to aggressively promote buyer attendance both independently and in cooperation with Show Management; and
- G. The need to balance traffic and promote buyer activity in all exhibit areas.

3. **PAYMENT OF FEES:** PAYMENT OF FEES: A minimum deposit of fifty percent (30%) of contracted amount is required by Show Management no later than the deposit due date specified on the space application, which, upon acceptance, shall be non-refundable except under conditions stated below in Section 4. The balance will be due on the final balance due date specified on the space application. There will be a twenty-dollar (\$20) service charge for all checks returned by the bank.

4. **REFUND POLICY:** Policy for written cancellations will be governed as follows (effective date of cancellation is upon receipt by Show Management): A cancellation fee of 50% of total exhibition space will be applied for cancellations 90 days or more prior to the show. A cancellation fee of 100% of total exhibition space will be applied for cancellations less than 90 days prior to the show. Exhibit space assignment cannot be made without required payment. Exhibit space reservation cannot be guaranteed if payment schedule is not maintained.

5. **International Companies:** International companies requiring a Visa/Invitation letter must purchase a minimum of one 10x10 Booth. Show Managements refund policy will apply to all International companies. **In the event however, that your company or any personnel from your company's request for a Visa is denied you will NOT be issued a refund for any fees paid to Show Management.** It will be at the total discretion of Show Management whether or not to apply any fees to future shows. Payments made by wire transfer will be charged a \$50 wire transfer fee.

6. **DEFAULT:** Failure on the part of Exhibitor to meet payment deadlines as required herein shall entitle Show Management, at its election, to terminate this contract and retain all fees previously paid to Show Management. It is further understood that in the event of cancellation by Exhibitor, Show Management shall, at its discretion, reassign exhibit space assigned to Exhibitor without any obligation of refund to Exhibitor, except as provided above in Section 4. Show Management reserves the right to prohibit, close, correct, remove or eliminate any exhibit or display or any part thereof including signs, printed matter, souvenirs, visuals and catalogs or any conduct, action and/or noise. Show Management's rights as set forth above include, without limitation, the cancellation of this lease, the closing of Exhibitor's exhibit or display of the Exhibitor's merchandise. In exercising its rights under this paragraph, Exhibitor agrees that Show Management shall have no liability whatsoever to Exhibitor. **Failure on the part of Exhibitor to set up booth space or fail to notify Show Management that Exhibitor cannot set up booth space by 6:00 p.m. on the last move-in day shall result in the forfeiture of exhibitor space. Show Management at its sole discretion shall attempt to contact Exhibitor prior to forfeiture of space but is not obligated to so do. In the event that Exhibitor arrives after booth space has been forfeited, Show management shall make every reasonable attempt to reassign Exhibitor booth space within the show.**

7. **RULES & REGULATIONS FOR EXHIBITORS:** The exhibitor shall abide by the rules of Show Management together with any amendments thereto adopted by Show Management from time to time of which Exhibitor may receive notice. Under unusual circumstances, and at its own discretion, Show Management may also make specific exceptions to or changes in the rules without necessarily establishing a precedent or applying the modification beyond the specific case involved. Show Management shall have final authority as to the interpretation of the rules, and their application, and shall have the authority to establish penalties in the event of violations.

8. **SUBLETTING PROHIBITED:** Subletting, licensing or sharing of space by Exhibitor, or use of space assigned to Exhibitor by anyone other than Exhibitor, is expressly prohibited. Exhibitor shall not display signs, issue literature, exhibit or permit to be exhibited in the space allotted to it any merchandise other than specified in the exhibit contract. Violation of the terms of this paragraph will result in immediate dismissal from the current show and exclusion from participation in future shows. No refund of exhibit fees will be made.

9. **RELEASE & INDEMNIFICATION:** If the show or any part thereof is prevented from being held, is canceled by Show Management, or the exhibit space applied for herein becomes unavailable because of war, fire, strike, government regulation, public catastrophe, act of God or the public enemy or other cause. Show Management shall determine and refund to Exhibitor its proportionate share of the balance or the aggregate exhibit fee received which remains after deducting expenses incurred by Show Management and reasonable compensation to Show Management, but in no case shall the amount of refund to exhibitor exceed the amount of the exhibit fee paid. Neither Show Management nor any of its owners, officers, agents, employees and other representatives or advisors shall be held accountable or liable for, and the same are hereby released from accountability or liability for any damage, loss, harm or injury to the person or any property of Exhibitor or any of its officers, agents, employees or other representatives, resulting from theft, fire, water, accident or any other cause. Exhibitor hereby agrees to indemnify, defend, protect and hold Show Management and its owners, officers, agents, employees and other representatives or advisors harmless against any and all claims, demands suits, liability, damages, loss, costs, attorney fees, and expenses of whatever kind or nature that might result from or arise out of any action or failure to act of Exhibitor or any of its officers, agents, employees, invitees, or other representatives.

10. **COMPLIANCE:** The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and or owners of the property wherein the show is held. It is further agreed that the Exhibitor will abide by and comply with the rules and regulations concerning local unions having jurisdiction in the property wherein the show is held or with authorized contractors employed by Show Management.

11. **MISCELLANEOUS:** You have provided your fax and/or email to Grand Slam, LLC as part of the exhibitor application process. Grand Slam Events LLC does not use customer lists for any activities not associated with our shows. Periodically, messages, containing information, updates and special offers about this or other Grand Slam Events, LLC Shows will be sent to you at this email or fax number. Submission of this application constitutes exhibitor's consent to receive fax or e-mail messages from Show Management. Exhibitor will have the opportunity to be removed from these lists when/if you receive messages.

12. **EXHIBITOR INSURANCE:** Exhibitor is strongly urged to obtain exhibition insurance through their own insurance company to cover their personnel, exhibit material and equipment for the duration of move-in, show days, and move-out including public liability, property damage, fire and theft, etc.

13. These Terms & Conditions supersede any and all previous negotiations, understandings, brochures, procedures, rules and practices that may have governed the conduct of the show. In signing this contract, Exhibitor acknowledges that there are no representations between Show Management and the Exhibitor other than those contained in this contract.